

Academy signs role model

THE South West Academy of Sport continues to attract the support of athletes at the top of their game with Adam Hunter taking up a prominent role at the academy.

The West Coast Eagles player has come on board as patron of the academy's football program and will provide guidance to young talents eager to follow in his footsteps.

Raised in Bunbury, Hunter played for South Bunbury before joining Swan Districts and making his debut with West Coast in 2000.

"It's just a tremendous honour to be representing the academy and I will do everything I can to promote football in the area," Hunter said.

"I always keep a keen eye on what's going on in the South West being that I previously played for South Bunbury and it will be terrific to get involved with the younger kids to assist them in developing their game.

"When I was coming through the ranks I found it quite a hard task to break into the metro leagues and I think this particular program will really help the younger talents develop their skills and also give them a greater opportunity to reach WAFL squads and State teams and perhaps even eventually AFL lists.

"It's a great pathway and it will give these kids that have the desire to become AFL footballers the best possible coaching and development they can receive."

West Coast player services coordinator Ian Miller said Hunter embraced everything about the region and would make an excellent role model.

"He loves going back home to Bunbury when he can and I think they could not get a better choice for an ambassador," Mr Miller said.

"He's certainly passionate about his football and has been a high achiever both on and off the field and will continue to do so over the years.

"He's terrific with young kids. Over all of the years, his involvement for West Coast with the community camps, football clinics and those sort of activities has been top notch. He is always the one who is dominant with his involvement and I think that the passion he possesses certainly shines through onto his football."

Ben Farquhar, Riley Hutchinson, Kadogen Combes and Mitchell Muir — all from Manjimup are members of the South West Academy of Sport football program.



Participants in the South West Academy of Sports football program now have Adam Hunter as an official role model.